Looking for a BRICS perspective on international law*

À procura de uma perspectiva dos BRICS sobre direito internacional

Gabriel Webber Ziero*

ABSTRACT

The aim of this paper is to analyze whether there is a BRICS perspective on international law and what would be its main features. In the first part, the investigation inquires, based on Nietzsche’s theory of perspectivism, what a perspective is and whether the BRICS fulfills these theoretical thresholds necessary to possess a perspective on international law. After answering positively to this question, the areas of international peace and security, human rights as well as international economic law are scrutinized in order to verify how the BRICS perceives international law. The first two fields were chosen given the fact that they are the fundaments of the international legal system established after 1945, while the latter is related to the area where the BRICS has been focusing its attention since its creation. In a third moment, based on the findings of the previous sections, the structural fundaments of the group’s perspective on international law are identified. Finally, it is possible to conclude that the BRICS perspective on international law is based and shaped by the continuous interactions between the fields of international relations and international law present in the consensus-building process in international organizations as well as by the concept of state sovereignty. These findings allow filling the gap in legal research on the BRICS and better understanding its approach to international law.

Keywords: BRICS. Public international law. Perspective. International peace and security. Human rights. International economic law.

RESUMO

O objetivo deste artigo é analisar se existe uma perspectiva dos BRICS quanto ao direito internacional e quais seriam as suas principais características. Na primeira parte, com base na teoria do perspectivismo de Nietzsche, busca-se definir o que é uma perspectiva, bem como se os BRICS preenchem os critérios teóricos necessários para ter uma perspectiva acerca do direito internacional. Após responder positivamente a essa questão, as áreas de paz e segurança internacional, direitos humanos, bem de direito econômico internacional são analisadas a fim de verificar como os BRICS lidam com direito internacional. Os dois primeiros campos foram escolhidos tendo em vista o fato de que eles são os fundamentos do sistema jurídico internacional estabelecido após 1945, enquanto o terceiro está relacionado com a área
1. INTRODUCTION

The financial market often designates investment scenarios using acronyms, such as CIVETS (Colombia, Indonesia, Vietnam, Egypt, Turkey and South Africa) and VISTA (Vietnam, Indonesia, South Africa, Turkey and Argentina). This was also the case when in the beginning of the second millennium an investment forecast of Jim O’Neill created the expression BRIC, which was nothing more than a short form to address Brazil, Russia, India and China as a group of countries in an economic prognosis. Yet, differently than the other acronyms, the BRIC countries promoted their development as a group and established their own diplomatic channel in order to coordinate their actions in the most different fields of the international arena.

The integration of the group in the international scenario started in a sideline meeting of Foreign Ministers during the 61st United Nations General Assembly (UNGA) in 2006 and has been concretized in 2009 at the first BRIC Summit of Heads of States in Yekaterinburg (Russia). Moreover, the most significant moments for the establishment of the group as an actor in the international arena were the integration of South Africa in 2011 and the subsequent creation of the New Development Bank (NDB) as well as the BRICS Contingent Reserve Agreement (CRA) in 2014. Therefore, fifteen years after they were first named as a group by O’Neill and after South Africa joined the group, Brazil, Russia, India, China and South Africa, or simply the BRICS, represent more than forty percent of the world’s population and their added Gross Domestic Product (GDP) corresponds to more than one quarter of the world’s economy. The group thus became an important player of international relations with the capacity to shape processes and outcomes in the international arena, which are commonly inserted within the international legal framework.

However, although the BRICS has become a trend topic in the last years in what regards academic publications, few are the analyses of the group departing from and within the field of public international law. This is why this paper wants to investigate how the BRICS, as a group and prominent player in international relations, perceives international law. An inquiry about such a BRICS perspective is relevant not only due to the lack of research related to this topic, but also because the levels of institutionalization and cooperation within or through the group are increasing each year. Moreover, it is via the domain of public international law, i.e. “the aggregate of the legal norms governing international relations”, that these actions are and will be expressed.

In order to conduct such investigation, this paper analyzes primary sources drafted by the five countries as a group, such as declarations, statements and plans of action issued by the BRICS Summits of Heads of States, and is divided into three parts. The first one analyzes by means of Nietzsche’s philosophy on perspectivism whether the BRICS, as a group, can have its own perspective on international law. The next section aims

---


to explore such BRICS perspective on international law addressing three areas of the discipline, which are: the two core goals of the post-World War II international order, i.e. international peace and security and human rights, as well as international economic law, as this is the area on which the BRICS has been concentrating its efforts since its creation. Finally, the third part puts forward the framework, i.e. the basic ideas that underlie the identified BRICS perspective on international law.

2. INTERNATIONAL LAW AND ITS PERSPECTIVES: IS THERE A BRICS PERSPECTIVE?

International law regulates a broad range of issues, from the deep seabed until the outer space, as well as a myriad of actors, such as states, international organization or non-state armed groups. As a consequence of these innumerable interactions with, within and through the framework of international law, it is possible to identify several theoretical approaches towards such regulatory regime. For instance, theories approaching international law through the lenses of fragmentation, feminism and TWAIL give an idea that international law can be accessed from uncountable angles, i.e. perspectives. Nevertheless, in front of such scenario a question comes-up: What counts as a perspective?

In order to answer the above mentioned question as well as to verify if there is a BRICS perspective on international law; this section briefly presents Nietzsche’s theory of perspectivism in order to understand what a perspective is and how it can be identified. After that, based on the identified elements, upon which a perspective is built, this section scrutinizes whether it can be affirmed that there is a BRICS perspective on international law.

2.1. The question of perspectivism


Debates related to a theory of perspective can be traced back to Nietzsche’s philosophy where the question of perspectivism (perspektivismus) is related to the interpretation that a person or group gives to the world that surrounds it. This idea departs from the understanding that the world does not possesses ‘any features that are in principle prior to and independent of interpretation’. Moreover, during such hermeneutic process, the subject tries to compel others to accept its worldview as a norm. In the field of international law, especially during the legalization process, it is possible to witness the presence of different perspectives on a certain topic or the discipline as a whole, which are put forward by different actors involved in it. For example, during the negotiation process for the creation of the International Criminal Court groups of states as well as movements from civil society presented their views trying to influence the drafting process in order to have their perspectives on international criminal law and justice enshrined in the final treaty.

From the idea of perspectivism, it is possible to identify three decisive elements, which are necessary to be present in order for a specific perspective on something to exist. They are: the participants (persons or group); their interpretation and the cogent power that they give to their worldview. Hence, in order to address the question whether a BRICS perspective on international law exists, this paper shall analyze the group through these three lenses.

2.2. BRICS: The participant

Nietzsche’s theory of perspective is structured on as well as departs from an individual or group, which
perceives the world that surrounds it.\textsuperscript{15} It has to be noted that the term “group” implies the presence of a shared interpretation of a subject as well as a certain degree of coordination among its members. Consequently, in order to verify whether there is a BRICS perspective, it is necessary to analyze how the BRICS, as a group, addresses international law and not the individual perspective of its members. Therefore, this section aims at providing a concise analysis of the BRICS members’ perception of the forum trying to identify common areas and not to investigate the degree of differences among the participants or the causes of such.

In what regards the required degree of coordination, it can be observed that the group has been structuring its relations via an informal legalization strategy,\textsuperscript{16} meaning that the BRICS sets aside some formalities, which are characteristic for the traditional ways in which international cooperation is shaped. For example, instead of establishing an international organization via an international agreement under international law with the presence of at least one organ with an independent will from its members\textsuperscript{17} in order to enhance its strategies regarding cooperation and coordination of policies, the BRICS are in the process of creating a virtual secretariat,\textsuperscript{18} responsible for a joint BRICS website designated “to strengthen comprehensive cooperation between the Member States”\textsuperscript{19}. Moreover, the group has an extensive practice in the use of memoranda of understanding, i.e. documents that do not create rights and obligations under international law among its signatories, for example between governmental agencies, state-owned banks and ministries traditionally not involved in the classical international legalization process.\textsuperscript{20} Such lack of legally binding sources, in particular a founding treaty, which in the area of international law is perceived as one of the requirements for the characterization of an international organization, does not impair the possibility to consider the BRICS as a group in the terms of Nietzsche’s theory. Differently than the strict requirements put forward by international legal scholarship in order to determine if a group of countries is an international organization, Nietzsche’s theory of perspectivism does not require a high level of formalism. Nevertheless, it is important to mention that since 2014 the role played by legally binding documents governed by international law has been increasing with the BRICS agreements creating the NDB as well as the BRICS Contingent Reserve in 2014 and the agreement on cooperation in the field of culture in 2015.\textsuperscript{21}

In what regards the shared interpretation, it needs to be observed that the BRICS participants do not always fully agree or support each other’s positions.\textsuperscript{22} This was for example the case of the Bali Agreement (2013)\textsuperscript{23} related to the Doha Round at the World Trade Organization (WTO), where India blocked the negotiations for a certain period and almost undermined the trade deal, which was supported by the other BRICS countries.\textsuperscript{24} Nevertheless, although differences exist, the will to act together, as a group, addressing particular issues provides the BRICS with an opportunity to create and strengthen the coordination between its members, as it is required by Nietzsche’s theory. As an example of this, it is possible to mention the BRICS countries common efforts via the forum to reform the global economic/financial architecture.\textsuperscript{25} Furthermore, the group’s inte-

\textsuperscript{23} BRAGA, Erika. Um panorama sobre as negociações do Pacote de Bali e os seus desdobramentos no âmbito da OMC. Brazilian Journal of International Law. v. 12, n. 2, p. 16-20, dez. 2014.
gration is based on the self-identification of its members as emergent economies, 26 which also corresponds to the image, which other players have of them. 27 Moreover, the BRICS bases itself on a non-confrontational approach, 28 where consensus does not only play a relevant role during the decision-making process, but also at the selection of the themes to be addressed. Consequently, the group understands itself as “a major platform for dialogue and cooperation” 29 that aims to become a “full-fledged mechanism of current and long-term coordination on a wide range of key issues of the world economy and politics” 30.

The theory of perspectivism requires the presence of shared interpretations and a degree of coordination among the members of a group and does not look at the formalities that are usually essential in the area of international institutional law. Also, it does not require a complete harmony in opinions or the absence of differences among the participants of a group. Therefore, it is possible to affirm that the BRICS satisfies the theoretical requirements to be called a group according to Nietzsche’s theory, in the sense that it “acts as the hub that irons out differences and illustrates how […] diversity does not entail divergence or conflict” 31. As a consequence, in order to conclude whether the BRICS has a perspective on international law, it is necessary to verify if the group tries to compel other actors to follow its interpretations regarding the world.

### 2.3. BRICS: Interpretation and cogent power

Besides the necessity of an agent, which can be an individual or a group, the theory of perspectivism requires that this actor interprets the surrounding world and tries to compel others to accept this interpretation as a blueprint to build their understandings. 32 In the case of the BRICS, it is possible to perceive that the group aims at complementing global governance 33 by developing as well as proposing solutions to the current challenges faced by the structures of the international system, which, in its view, are endowed with a lack of legitimacy and representation. 34 Moreover, according to the group’s interpretation, the current multi-polar international scenario has to “based on international law, equality, mutual respect, cooperation, coordinated action and collective decision-making of all States” 35.

The BRICS strategy to gain support for its inter-

---


preparation of the international scenario by other players, and therefore to make its interpretation valid, has been to focus its attention on a particular area of global governance where the group plays an important role, namely the financial/economical architecture. The BRICS approach towards this agenda can be found in its criticism of the way that international financial institutions dealt with the 2008 economic crisis and with its spillover effects. According to the group, the Group of Eight (G-8) and the Bretton Woods institutions, especially the International Monetary Fund (IMF) and the World Bank (WB), are not representative enough and incapable to propose solutions to the crisis given the lack of representation of emergent economies and developing countries in their structures.  

Consequently, the BRICS advocated for the placement of the debate related to the economic crisis in the Group of Twenty (G-20), which it sees as a more representative forum, as well as called for and supports the reform processes of the IMF and the WB. Nevertheless, the BRICS went a step further in the process of compelling other actors to follow its interpretations by giving a follow-up to its open criticism of the already established world financial structure. This was when the group, in 2014, signed the constitutive treaty of the New Development Bank (NDB) in order to aid all emergent countries that “continue to face significant financing constraints to address infrastructures gaps and sustainable development needs." Consequently, this institution can be seen as an attempt from the BRICS to gain support as well as to compel other countries to adopt the group’s understandings, i.e. the critical perspective on the existing international financial/economic architecture.

Building on Nietzsche’s philosophy of perspectivism as well as on the examples brought forward by this section, it can be affirmed that there is a BRICS perspective on international law. It could be identified in a first moment that the group has a particular approach towards the international arena, which can be differentiated from the ones adopted by its members. Moreover, it could be noticed that the BRICS expresses its interpretations not only via discursive means, such as diplomatic declarations, but also through actions, for example by creating the NDB, aiming at compelling and gaining support from other players. Nevertheless, it is not possible to have a clear image and understanding of how the BRICS perspective on international law looks like just by assessing the elements that form the idea of perspectivism. In order to discover this, it is necessary to dive into BRICS practice and to relate it to international law.

3. INTERNATIONAL LAW THROUGH THE BRICS LENSES

At a first glance it is difficult to dissociate the BRICS perspective on international relations from its perspective on international law. Nevertheless, aiming at verifying how the BRICS perceives international law, it is necessary to engage in a deeper analysis of the BRICS interpretation of the international system, especially by assessing how the group perceives the fundaments of today’s international (legal) order.

In 1945, the United Nations Charter launched the basis for the international system of the post-World War II focusing on two main areas: maintenance of international peace and security and human rights. Since


40 See for example Article I of the UN Charter.
then these ideas have been influencing how different actors interpret international law. As a consequence, it seems relevant to verify how the BRICS addresses these topics in order to have a better idea of how it perceives international law. This is done in the first two subsections of this part. Moreover, as mentioned above, the BRICS has been concentrating its actions on a particular area of global governance, which is the economic/financial architecture, consequently, in a third moment, it is investigated how the group approaches the area of international economic law, a very important pillar of the globalized world order.

3.1. International peace and security

The maintenance of international peace and security is the main objective of the United Nations (Article 1(1) of the UN Charter) and the Security Council is the organ with the primary, but not exclusive, responsibility to ensure that this goal is achieved (Article 24(1) of the UN Charter). According to the BRICS, the issue of international peace and security has to be assessed in accordance with its indivisible nature in the sense that the area of international peace and security does not only involve questions directly related to the threat or use of force by a state, but also a broader range of factors that might affect the sovereignty of a country, such as economic interference, terrorism etc. This approach can also be seen since the beginning of the 1990’s in the practice of the UN Security Council and General Assembly that have expanded their interpretations of the term “threat to peace” present in the UN Charter.44

Moreover, according to the BRICS, the achievement of a sustainable peace is only possible if it is based on a “comprehensive, concerted and determined approach, based on mutual trust, mutual benefit, equity and cooperation”, which has to rely on “generally recognized principles and rules of international law”. For instance, the group structures its normative benchmark regarding the area of international peace and security on the UN Charter as well as on the UN Declaration on Principles of International Law concerning Friendly Relations and Cooperation among States in accordance with the Charter of the United Nations. The BRICS approach towards this fundament of the current international legal order bases on generally recognized principles and rules of international law and can be clearly noticed in the way the group has been dealing with the topics of terrorism and conflicts, such as in Syria, Afghanistan and Ukraine.

In the case of terrorism, the BRICS puts forward that the UN plays a key-role by acting as a coordinator of the efforts related to the fight against terrorism always in ac-

---

41 In the Wall Opinion the International Court of Justice has stated based on Article 12 of the UN Charter that the General Assembly can deal in parallel with issues related to the question of international peace and security. See: Legal Consequences of the Construction of a Wall in the Occupied Palestinian Territory, Advisory Opinion, I. C. J. Reports 2004, p. 136, para. 27.


---
cordance with principles and norms of international law, “including the UN Charter, international refugee and humanitarian law, human rights and fundamental freedoms.” The same approach can be found when the group addresses conflict situations. The centrality of the UN has been affirmed since the first time the group has addressed a conflict, which was the situation in Libya. Also the necessity to act within the limits set by international law, for example, respect for states sovereignty and territorial integrity, are constantly mentioned by the group when addressing similar situations. Moreover, the BRICS has been highlighting the importance of national dialogue and “compliance with the UN Charter and universally recognized human rights and fundamental freedoms” as necessary steps for the achievement of a sustainable peace in conflict situations. Furthermore, it is important to highlight that this approach is also applied to cases such as the Ukraine and Syria, which are highly sensitive for the BRICS members, especially Russia that is actively involved in both scenarios. This fact that the group follows its line also in issues that involve one of its members and not only in other cases such as Afghanistan shows the integrity of such approach.

Consequently, in the area of international peace and security it is possible to highlight that the BRICS has a broad understanding of what might be considered a threat to international peace and states’ sovereignty, which embodies not only the use of force, but also other forms of coercion. Furthermore, the group puts forward the necessity to assess situations in this context based on generally recognized principles of international law.

3.2. Human rights

The respect for human rights is the other pillar of the post-World War II international system, which was laid-down by the UN Charter and afterwards confir-
med by the 1948 Universal Declaration on Human Rights. Since then, the international community has been working on the establishment of an international legal and institutional human rights framework, which according to the BRICS has as its cornerstone “the principle of equitable and mutually respectful cooperation of sovereign states”60. Besides that, the group puts forward that in order for states to protect, respect and fulfill their human rights obligations as well as “to treat all human rights, including the right to development, in a fair and equal manner, on the same footing and with the same emphasis”61, it is necessary that the human rights agenda is not politicized.62

In the area of human rights the BRICS devotes its attention to a particular topic, namely the (right to) development that is closely connected with the group’s major focus, i.e. the financial/economic architecture of the international system. In this setting, the former UN Millennium Development Goals (MDG), which were replaced by the UN Sustainable Development Goals (SDG), are perceived by the group as a fundamental milestone reached by the international society in dealing with human rights.63 According to the BRICS, these goals can only be achieved by poor and developing nations by means of cooperation (technical, economic, etc.) for the establishment of policies aiming at developing in a sustainable way their economies without disregarding groups in need of social protection,64 as put forward by MDG number 8 and SDG numbers 16 and 17.65 as well as by the UN Charter (Articles 1(3), 55 and 56) and other international treaties, such as the International Covenant on Economic, Social and Cultural Rights (ICESCR). Moreover according to the group, sustainable growth has to be embedded not only in the MDG/SDG framework, but also has to be entrenched in other soft law documents, such as the Agenda 21 and Rio Principles on Sustainable Development, as well as in multilateral treaties.66

Furthermore, the BRICS structures its approach towards the interconnections between the areas of human rights, environmental law and economic law on the principle of common but differentiated responsibilities, which was put forward in the Rio Declaration on 1992 by merging the concepts of positive discrimination from Article 2 of the International Covenant on Economic, Social and Cultural Rights (ICESCR) with the preferential treatment of developing countries present on Article XVIII of the General Agreement on Tariffs and Trade (GATT).68 The principle of common but differentiated responsibilities addresses, among other issues, the necessity for international cooperation with

the low-income countries (LIC), which base their economies in the revenue of commodities. Consequently, the BRICS built on this principle its strategy to address its responsibility towards LIC as well as to pressure the reform of the international financial/economic architecture that currently allows “volatility in food and other commodity prices”\(^\text{69}\), which are harmful to developing countries.

In short, it is possible to see that the BRICS concentrate its efforts concerning human rights issues on the question of cooperation with developing states based on the MDG/SDG framework as well as on the principle of common but differentiated responsibilities. Therefore, it is likely that the BRICS-sponsored NDB will play a significant role in the group’s cooperation strategy for the support of developing and LIC countries to achieve the SDG.\(^\text{70}\) This focus on the topic of development might by some be seen as a contradiction to the BRICS aim of a non-politicized human rights agenda, as development policies are decisively defined by a political choice. However, when analyzing the BRICS approach to the right to development, it becomes clear that it is understood rather as a right owned by states, which facilitates inter-state cooperation\(^\text{71}\) and contributes to creating a more equal world order. The BRICS does thus not attach great importance to human rights with a particular focus on the individual as this may expose states, including its members, to criticism and thus hamper the possibilities for cooperation between states. Centering its actions on inter-state cooperation allows the BRICS to use the human rights agenda, especially the right to development, as a way to strengthen its objectives with regard to the reform of the international economic system, which is seen as a major obstacle for the realization of such right for all nations.

### 3.3. International economic law

After analyzing the areas of international peace and security as well as human rights, it becomes relevant to scrutinize the way in which the BRICS approaches themes related to the field of international economic law, due to the fact that its main area of action is in the international system’s financial/economic architecture. Moreover, since the group’s first summit macroeconomic issues have been at the top of the BRICS’ agenda and deliberations.\(^\text{72}\) Consequently, such analysis can contribute to specify how the BRICS perspective on international law looks like. In order to present in a clear way the group’s posture towards such area of international law, this part is divided into two sections, one addressing regulatory issues related to commodity prices and international trade (a), while the second section tackles the BRICS main claim, the reform of the Bretton Woods institutions (b).

#### a. Commodity price regulation and international trade

As mentioned before, the BRICS understands that the volatility in commodity prices is a threat to developing countries and LIC as the stability of these prices is fundamental not only for the national economy of these states, but also for a well-functioning global economy.\(^\text{73}\) Moreover, taking into account the 2008 international economic crisis and the end of the commodities’ supercycle, the BRICS, as in its approach regarding the

---


MDG/SDG, advocates for the strengthening of international cooperation among states envisaging improving the dialogue between producers and consumers’ nations as well as to support developing countries. As a consequence of these actions, the BRICS, from a legal point of view, puts forward the necessity to improve regulations regarding commodity prices, for example in ensuring access to “reliable and timely information on demand and supply” by countries in order to make international, regional and national markets more stable and less subject to recessions.

A further element that the BRICS sees as fundamental to have a more stable market on commodities is a strong multilateral trading system coordinated and lead by the World Trade Organization (WTO) based on principles like inclusiveness, transparency, equal opportunities, fair participation in global economy, financial and trade affairs and common but differentiated responsibilities. Consequently, international trade agreements establishing plurilateral initiatives that are not in consonance with such principles and do not seek for an inclusive and constructive outcome are disapproved by the group. Nevertheless, regional trade agreements that seek to make markets more open to trade and transparent in accordance with WTO rules are seen by the BRICS as an important asset to the multilateral trading system, where the WTO dispute settlement system is a “cornerstone of the security and predictability”.

Therefore, in a nutshell, the BRICS pushes for a more inclusive international trade system based on multilateral organization, such as the WTO. Also, the group advocates for more state-made regulations aiming at bringing certainty, transparency and stability to commodity prices and to international trade. For example, the
(quasi) confidential negotiations of the Transatlantic Trade and Investment Partnership (TTIP) between the United States and the European Union and the Trans-Pacific Partnership (TPP) between twelve countries, from a BRICS perspective, have to be qualified as non-transparent and non-inclusive process, which might undermine the central role of the WTO as a multilateral organization responsible for managing world commerce. 89

b. Reform of the Bretton Woods institutions

According to the BRICS, the international financial architecture, established in the aftermath of the World War II by the Bretton Woods institutions, i.e. the IMF and the WB, has as its main function the establishment and maintenance of a stable, predictable and integrated international monetary system. 90 Since its creation in 2009, 91 the group has been defending a reform of such institutions due to the fact that the structure of these institutions does not reflect the current state of affairs of the global economy, where emergent and developing countries play a significant role. 92 Not living up to this reality contributes to an increase of the legitimacy deficit of these institutions. 93 As a consequence, the BRICS has advocated for the placement of negotiations regarding global economic governance and macroeconomic policies in the G-20 that is a more inclusive and representative arena than the IMF and the WB. 94

As a consequence of this plea for more inclusiveness in the international financial architecture, the BRICS puts forwards that a reform of those institutions has to be structured upon four pillars. 95 The first one is democratic and transparent decision-making given the current lack of legitimacy and representation of the Bretton Woods institutions. 96 The second pillar is a solid legal basis, instead of self-regulations and soft law instruments to regulate the financial market, aiming at ensuring more stability and predictability. 97 The strengthening of risk management and supervisory practices as well as the coordination between national and international regulatory institutions represent the other two pillars of the groups’ framework for the reform of the IMF and the WB. 98

Based on these ideas, the BRICS advocates that a plan of reform of the Bretton Woods institutions “requires first and foremost a substantial shift in voting participation in decision making” 99 in order for them
to reflect the global economy scenario in a better way. According to the BRICS, this initial movement will foster transparency and allow countries that are nowadays underrepresented (e.g. emergent economies, developing and African Sub-Saharan states) to play a greater role in the IMF and the WB and make their voice heard in these forums. Nevertheless, it is important to mention that the BRICS proposal does not advocate for the abolishment of the quota system upon which these institutions are structured.

So far, the reform process of the IMF and the WB has been perceived by the group as deeply disappointing and risking to “fade into obsolescence”. Consequently, the BRICS sponsored the New Development Bank has to be interpreted as an institution set to complement the structures of the financial architecture, which until now could not be reformed in order to be more inclusive, democratic and representative. This means, as put forward by the group, that the NDB aims at helping emergent economies and developing countries to overcome the constraints imposed by the current international financial architecture that block the realization of investments in the area of infrastructure necessary to achieve a sustainable pattern of development.

4. The Structure of the BRICS Perspective on International Law

After analyzing how the BRICS perceives and deals with different fields of international law, this section identifies the structures of the BRICS perspective on international law. It is divided into three parts aiming at covering, from a BRICS point of view, the international legal process as well as the role of states, international organizations and individuals in international law.

4.1. International law as the product of multilateral and non-confrontational consensus building

The reading of the BRICS documents through the lenses of international peace and security, human rights and international economic law appoints to a framework upon which the BRICS perspective on international law is structured. The first characteristic of this approach is the reliance by the BRICS on multilateral international organizations, such as the UN and the WTO. According to the group, these organizations that allow states to undertake multilateral negotiations on global problems with actors from different backgrounds should have a central place in the global governance structure.
From a BRICS perspective on international law, the reasons why decisions should be adopted in multilateral settings is related to the fact that they are more inclusive and democratic institutions in which developing countries have more space for action than in other organizations that currently suffer from a legitimacy deficit, such as the IMF.\textsuperscript{106} The roots of such plea can be found in the Declaration on the Establishment of a New International Economic Order, which already in the 1970’s proposed a “full and effective participation on the basis of equality of all countries in the solving of world economic problems in the common interest of all”\textsuperscript{107}. Moreover, this understanding was shared by the Report of the Commission of Experts of the President of the United Nations General Assembly on Reforms of the International Monetary and Financial System presented in the year of the first BRICS Summit, which attested the non-democratic nature of the global financial/economic architecture, especially the IMF and the WB, and proposed to give “a greater voice for developing countries”\textsuperscript{108}, something that is possible in multilateral organizations, such as the UN and the WTO.

In this search for the achievement of a common ground among the different players, which might take conflicting positions in multilateral settings, a BRICS perspective suggests the use of a non-confrontational approach based on consensus and open to all the members of the international community without any kind of distinction.\textsuperscript{109} This means, if the adoption of a decision might raise a conflict among the participants, it is preferable not to approve it. Consequently, it is possible to identify the role played by several principles such as horizontality, pragmatism and collective decision-making underlined by such non-confrontational approach, i.e. unanimous decisions, which also guide the BRICS counties when they are deliberating within the group.\textsuperscript{110}

For instance, one of the most sensible topics within the BRICS, the reform of the UN system, shows the importance and respect of the non-confrontational approach within the group. When the wide-open and expressive support given by the group to the admission of Russia as a member of the World Trade Organization\textsuperscript{111} is compared with the encouragement regarding the reform of the UN, particularly the Security Council, it is rather modest and cannot be explicitly found in any of the BRICS declarations. Until now, the BRICS just agreed to support the aspirations of Brazil, India and South Africa “to play a greater role” in the organization.\textsuperscript{112} Thus, these countries defending the reform of...
the Security Council aiming at making it more culturally and geographically representative are looking for other forums to discuss this topic, for example, the Group of Four (G-4), which is formed by Brazil, Germany, India and Japan.

Hence, it can be put forward that the harmony and common understanding among state actors about international law as well as “the need for universal adherence to principles and rules of international law in their interrelation and integrity, discarding the resort to ‘double standards’ and avoiding placing interests of some countries above others” represents the basis of the BRICS perspective on international law. Departing from this baseline, the BRICS approaches questions related to the issues of legal bindingness and precision, which can be perceived in the way that the group relates to the fields of international economic law (pleas for more specific regulations) and international peace and security (reliance on general principles of international law).

4.2. Legal bindingness and precision as a consequence of a multilateral consensus building

When approaching the area of international economic law, the BRICS advocates for more international regulations based on a determined set of underlying principles in order to replace soft law agreements or self-regulatory initiatives aiming at achieving more certainty, predictability and stability in the system. However, the same reasoning does not hold true when consensus is not present within the BRICS, as in the case of questions regarding international peace and security. As a consequence, the BRICS perspective pushes for a more flexible and vague approach towards international law by referring to concepts such as general principles of international law that allow a greater room for maneuver to states to use diplomatic arrangements.

Yet, the BRICS approach to the international legalization cannot be understood through the binary division between hard/specific vs. soft/vague international law, as the group’s perspective on international law and issues regarding normativity, especially the degrees of legal bindingness and precision are a “question of more or less”. This means, according to a BRICS perspective the process of legalization is determined by the relations between international politics and international law, in the sense that the first limits the second’s autonomy, while the latter gives sense to the former. Consequently, it is during the consensus-building process, which is embedded in the field of international politics, where different players by engaging themselves in a common discursive setting end-up by shaping the normative outcome, i.e. the levels of bindingness (hard or soft) and precision of the norm aiming at giving sense and legitimacy to their actions. Nevertheless, it is important to detach the notions of bindingness and precision. Although it is possible to perceive in the BRICS

practice the use of vague expressions, such as general principles of international law; this does not mean that these terms have a low level of bindingness, as is the case with the principle of self-determination, which is a general principle of international law with an _erga omnes_ character.\(^{119}\)

Consequently, it can be noticed that the BRICS perspective on international law reflects the group’s consensus building process, which is centered on the non-confrontational character aiming at granting plenty of space for the states involved. Therefore, it is possible to affirm that the levels of legal precision, which might be seen as constraints of states’ actions, are intrinsically related to the degree of consensus among the participants.

### 4.3. The State as the measure of all things

Another characteristic of the BRICS perspective on international law, even though recognizing the importance of multilateral organization,\(^{120}\) is the preference for a Westphalian approach,\(^{121}\) which centers all the debates and actions regarding the discipline in one of its players, the state, and in the ideas correlated to it, such as sovereignty, states’ equality and non-intervention.\(^{122}\)

Consequently, the international arena, in the group’s view, should be a space where its main actors, the states, can have plenty of space and few limits to implement their maneuvers. Therefore, states’ interests, which are shaped through the consensus-building process via international politics, play a determining role in limiting the functions of multilateral organizations.

The importance of international law as a shaping factor of states’ interests in such context has already been put forward by Virally.\(^{123}\) According to him, the manifestations of states’ sovereignty in the domain of international organizations are a decisive factor in defining not only the functional limits, but also the practice of these institutions.\(^{124}\) This idea can be perceived in the BRICS perspective on international law, when the group puts forward its views and proposals regarding the reform of the Bretton Woods institutions, tackling not only their structure and aiming at granting more representation to emergent economies and developing countries,\(^{125}\) but also their practices, such as in the selection process of their heads and executives.\(^{126}\)

Besides, it is also important to mention that individuals do not play a relevant role in the BRICS perspective on international law, even though their protection via the framework of international human rights law is one of the pillars of the international legal system.\(^{127}\) Moreover, according to the group’s perspective, the international human rights framework has to be seen through the lenses of “the

---


principle of equitable and mutually respectful cooperation of sovereign states,” which contrasts with the idea established at the international level that such rights “are not a web of inter-State exchanges of mutual obligations, [but] endowment of individuals.” Furthermore, even though recognizing the interconnection and interdependence of all human rights, the BRICS mainly focus its attentions on the right to development, which in its perspective can be understood more as a right owned by states rather than by individuals as put forward by the UN Declaration on the Right to Development.

Moreover, from the BRICS Summits’ documents it is possible to perceive that in the few mentions in which the group deals with individuals living on their territories, it bases its approach on the concept of people-to-people contact (or connectivity). This expression is restrictively used to express the group’s aim to foster the cooperation within itself in the areas of education and culture. In order to bolster the people-to-people connectivity, the group has signed during the Ufa Summit an international treaty that has as one of its goals to facilitate the rapprochement of BRICS’ peoples via inter-state cooperation.

Therefore, it is possible to affirm that a BRICS perspective on international law is structured and shaped by the continuous interactions between the fields of international relations, represented by the consensus-building process, and international law, which is used to give form to the commitments. Moreover, the idea of state sovereignty with all its manifestations, such as the notions of non-intervention and horizontality in states’ relations, play a significant role for the group’s perspective. As a consequence, the BRICS approaches towards different areas of international law vary in accordance with the consensus-building processes in multilateral organizations, but always share as a “lowest common denominator” a state-centrist character.

5. Final Considerations

Nowadays the BRICS are a key-actor in the international scenario and the levels of cooperation and institutionalization within the group are increasing each year. Therefore, this paper had as its goals to identify whether there is a BRICS perspective on international law and how it is structured. After all, it is possible to conclude that there is a BRICS’ perspective on international law.

As a product of its time, which is still in its very early stages, the BRICS can be seen as an actor embodied with the aim to change the world order, which uses international law either as a way to legitimize its discourse when pleading for a more inclusive international financial/economic architecture or to consolidate its achievements, as in the case of the agreement establishing the NDB. Moreover, the BRICS prioritize an international law that can be seen as the outcome of the consensus-building process held at multilateral organizations, which at the same time grants plenty of space for states to participate as well as to make their objections. Therefore, the BRICS perspective relies on a strong state-centrist approach towards the most different areas of international law, including the ones commonly characterized as centered in the individual, such as the field of human rights.

References

BRAGA, Erika. Um panorama sobre as negociações do Pacote de Bali e os seus desdobramentos no âmbito da OMC. Brazilian Journal of International Law. v. 12, n. 2, p. 16-20, dez. 2014.


